

# Snapshot of CAAF's 2022 Member Satisfaction Survey



**95%** OF SURVEY RESPONDENTS

agreed or somewhat agreed that CAAF is providing the knowledge, skills, and tools they need to do well in their job

## MOST VALUED MEMBERSHIP BENEFITS

- ▶ Complimentary webinars
- ▶ Email communications about CAAF's publications and events
- ▶ Audit News database
- ▶ Discounts on courses

## WHAT ARE THE PREFERRED PROFESSIONAL DEVELOPMENT FORMATS?

- ▶ Short virtual workshops
- ▶ Webinars
- ▶ Self-paced online learning

**73%** OF SURVEY RESPONDENTS

indicated that they are satisfied or very satisfied with their membership



No one else is doing what CAAF does.



## Opportunities for CAAF



Increase awareness of the *Audit News* database

only **45%** use it somewhat or very often but was identified as a top member benefit

Better promote CAAF publications and offer shorter formats

**46%** read few or no CAAF publications but those who read them find them useful and informative

Diversify professional development formats

Members indicated a wide range of preferred learning formats

Provide more networking opportunities for members

**50%+** are interested in advisory groups or discussion groups and **40%+** in international activities

## WHAT DO MEMBERS WANT MORE OF?

- ▶ Webinars and courses  
Find out what's upcoming [here](#)
- ▶ Support with hiring  
Did you know CAAF has a [career centre](#)?
- ▶ CAAF email communications  
We'll send you emails to announce new courses and events but also remind you of our publications!

## TOPICS OF INTEREST

- ▶ Data analytics
- ▶ Environmental, Social & Governance + Equality, Diversity & Inclusion
- ▶ Financial auditing and accounting
- ▶ Information technology, including artificial intelligence

## RESPONDENT PROFILE

**164** SURVEY RESPONDENTS

**74% MEMBERS IN CANADA**

### RESPONDENTS WORK IN:

National audit institution	16%
Provincial audit institution	54%
Municipal audit institution	12%
Internal audit division	11%
Private sector firm	1%
Other	6%